

File Specifications for Printing

Preferred File Format

Please supply Illustrator native files or saved/exported EPS files (from other applications) We also accept PSD, PDF, JPEG & TIFF files.

With all fonts outlined and all placed images embedded.

Fonts

Fonts should be outlined before sending artwork .PC fonts are not compatible with Macintosh systems and therefore we cannot accept them. Artwork will be sent back to be corrected and may delay job.

Resolution Requirements

Preferred resolution is 100dpi or more at full size (400dpi at 25%).

Absolute minimum acceptable resolution for printing is 72dpi at full size.

Proofs

All artwork must be supplied with either a PDF or colour printout. If either of these are not provided or changes are requested then a proof will be provided at a charge if required. Please supply PMS reference for colour matching.

Colour space

All files need to be CYMK or RGB , with all line work in Spot Colour (Pantone Solid Coated). Images need to be supplied in CYMK or RGB , greyscale format or where duotones are used – set up in Spot Colour (Pantone Solid Coated).

Macintosh Applications

- Illustrator CS4
- Photoshop CS4
- Indesign CS4
- Acrobat 7.

Please not:

We do not accept any native files from programs not listed above